# From India to the World, and the World to India

The EdTech Expansion Playbook | September 2025





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## About Us





#### **About Us**



- 1 Founded by Mr. Aurobindo Saxena, **RAYS**olute Consultants is a Bengaluru-based consulting firm that specializes in the education sector, with Mr. Saxena serving as its Founder and CEO.
- Our name, RAYSolute (pronounced as Resolute), is inspired by the four Indian Vedas (Rigveda, Atharvaveda, Yajurveda and Samaveda), which are ancient Hindu scriptures that are an epitome of ancient human body of knowledge and wisdom. We felt that the core of consulting companies is typically their unique "body of knowledge", so what could be better than our Vedas to get inspired from for naming our consulting firm.
- 3 We provide expert guidance and support across Strategy, Operations, Finance, HR, IT, Marketing, Sales and Change Management to help our clients solve complex business problems, capitalize on new opportunities, and achieve their goals.
- We are a team of global education consultants who are dedicated to helping educational institutions and companies to navigate through a variety of challenges and opportunities.
- 6 Our team is made up of experienced professionals who are passionate about education and dedicated to helping others succeed.

### Thank You

#### For further information, please contact:



+91 98913 21279

aurobindo@raysolute.com

www.raysolute.com



